

PRODUCT INTRODUCTION
EMBARGO: AUGUST 10, 2021

The XPLR collection

XPLR

Say “Explore”

(not “explorer”)

(not “X-P-L-R”)

SRAM



ZIPP



What is gravel anyway?

A category?

A style?

A way of life?

The short answer is “yes”—gravel’s whatever you want it to be. Go where you want and unlock unlimited adventure right from your front door.



We created our new XPLR collection to help you define your own ride style.

Three trusted brands.
Three sets of products.

Designed to give road riders, mountain
bikers, and gravel grinders unlimited
new ways to get after it.



A photograph of two cyclists riding on a gravel path through tall grass. In the foreground, a man wearing a white t-shirt, black shorts, a red cap, and sunglasses is leaning forward, smiling. In the background, another cyclist is visible, and a river flows through a lush green landscape under a clear blue sky with some clouds. Power lines are visible in the distance.

Go all ways.

**Because there's
no wrong way
to gravel.**



XPLR drivetrain

SRAM

MY22 DRIVETRAIN

All the right steps.

NEW GEARING FOR THE GRAVEL SET

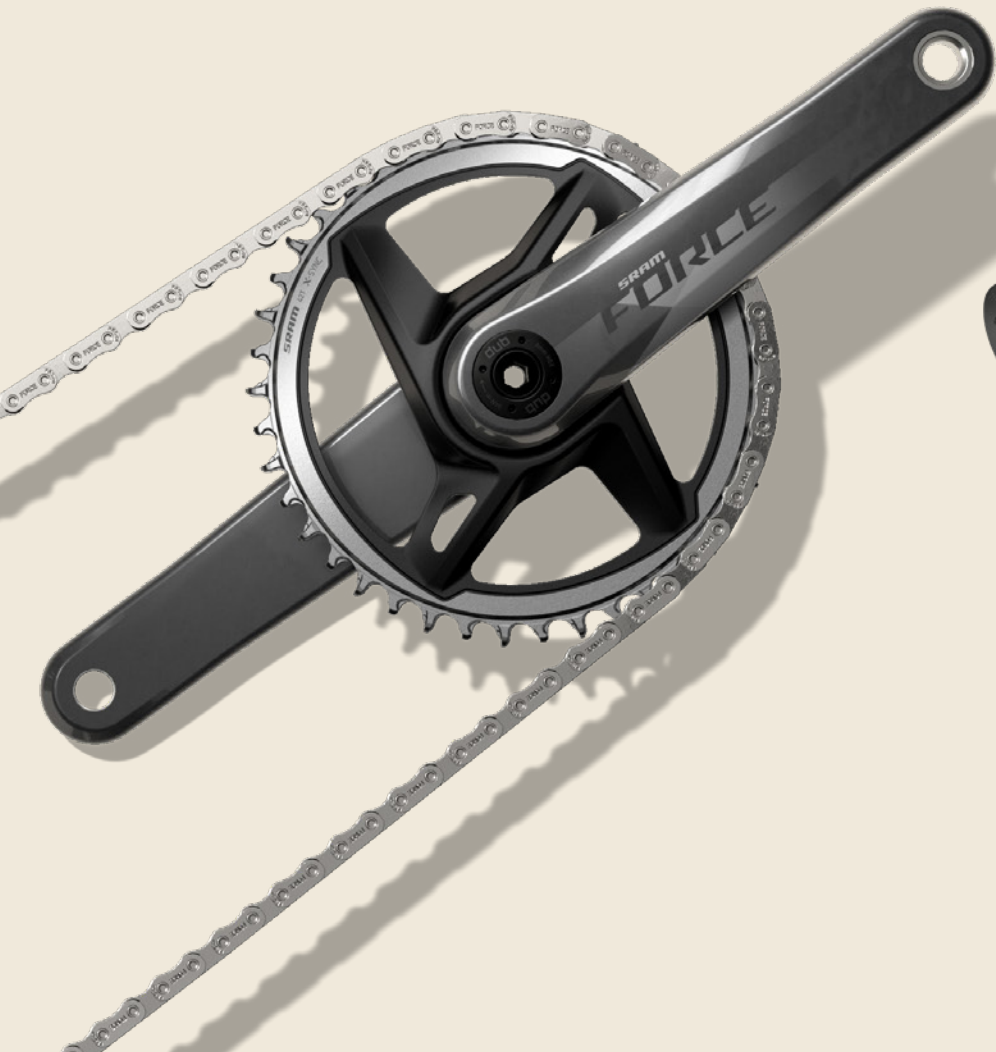
Tailored to the needs of drop bar riders, SRAM's new 1x-specific wireless drivetrains target a gearing sweet spot. With a 10-44T cassette and matching derailleur, you get big range for gravel climbs and tight jumps for fast riding on road. Choose from three levels—RED, Force, and Rival—that all feature SRAM's innovative AXS wireless shifting, chain management, and refined hydraulic disc brakes.



SRAM
Red 



SRAM
FORCE 



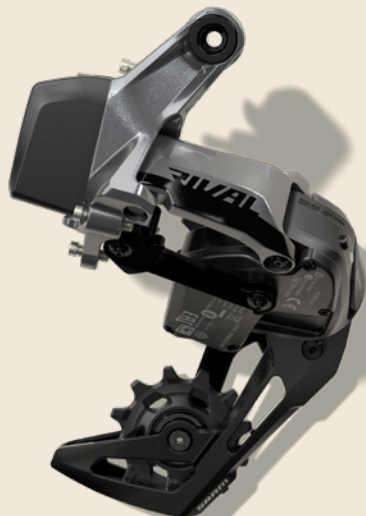
SRAM
RIVAL 



RD-RED1-E-D1



RD-RIV1-E-D1



RD-FRC1-E-D1



SRAM

XPLR eTap AXS rear derailleurs

If your ride doesn't feel complete until you get a little dirt on your tires, you know the importance of capable components that can tackle anything. The SRAM XPLR eTap AXS rear derailleur is a dedicated 1x specific unit designed for use with XPLR 10-44T cassettes. It makes for an uncluttered drivetrain that takes on pavement and singletrack with equal aplomb. Wireless and proven eTap shift logic, AXS connectivity, and advanced chain management mean this derailleur does exactly what you want when you need it.

Available at SRAM RED, Force, and Rival levels

Wireless electronic eTap shift logic for intuitive shifting, easy setup, and reliability

1x specific for use with 10-44T XPLR and 10-36T cassettes

SRAM AXS enabled, allowing easy personalization

Chain management keeps the drivetrain quiet and secure

Larger X-SYNC pulleys for increased durability and efficiency

Compatible with existing eTap batteries

SRAM

XPLR 10-44T cassettes

Make that daily ride from your front door a little spicier with some dirt. The 440% range of the XPLR 10-44T cassette provides smooth gear progression when you're sweating up gravel climbs, and tight jumps on the high end for when it's time to drill it on asphalt. Shift features on each cog are optimized for electronic shifting, so you'll get fast, smooth, and precise shifts every time.

Available at XG-1271 and
XG-1251 levels

X-Range gearing gives you more range
and a smoother gear progression, so
you're always in the right gear

440% range gives the coverage
1x gravel riders want

For use with XPLR 1x rear derailleurs

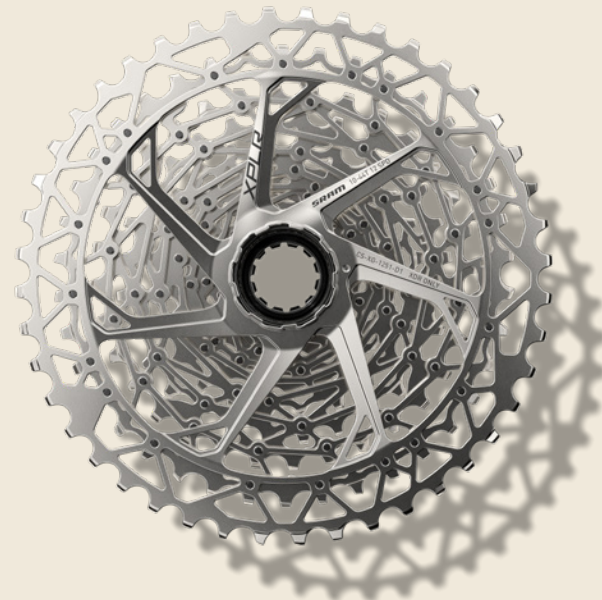
Compatible with Flattop chains

Compatible with XDR driver body

MINI CLUSTER technology for
light weight and durability



CS-XG-1271-D1



CS-XG-1251-D1

FC-RED-1-D1



FC-FRC-1-D1

SRAM

New direct mount 1x cranksets

We originated the 1x drivetrain, and the SRAM RED and Force 1 cranksets evolve the innovation. Lightweight and stiff direct mount 1x chainrings in sizes from 38-46T mate with durable carbon arms to place your bike's gear range in the sweet spot for your needs, with minimal complications. Our game-changing X-SYNC narrow-wide chainring technology keeps your chain where it needs to be, a new wide stance option provides maximum tire clearance, and our XPLR 10-44T cassettes take care of the range. So you can focus on the fun.

Single-ring drivetrain simplifies functionality and reduces weight

Laser-etched chainring finish is more durable

New direct mount chainrings shed weight compared to a traditional spider

DUB bottom bracket adds durability, simplicity and broad compatibility

SRAM X-SYNC wide-tooth, narrow-tooth chainring technology provides maximum chain control

Can be upgraded to a power meter

SRAM

Force 1 Wide crankset

We originated the 1x drivetrain, and the SRAM Force 1 Wide crankset evolves the innovation. It's lighter, stronger and simpler and are direct mount for less weight. Wide variant cranks accommodate the largest of tires for your 1x gravel machine.

—
Direct mount chainrings in 38t through 46t

DUB bottom bracket adds durability and simplicity

Wide chainline crankset to fit the biggest gravel tires

Longer DUB crank spindle accommodates both Road and MTB width frame bottom bracket standards for unmatched cross-compatibility across brands

Compatible with 135, 142 and Boost rear spacing

Can be upgraded to a power meter



FC-FRC-1W-D1

Specifications

	SRAM RED XPLR eTap AXS Rear Derailleur	SRAM Force XPLR eTap AXS Rear Derailleur	SRAM Rival XPLR eTap AXS Rear Derailleur
SPEED	12	12	12
CAGE	Medium	Medium	Medium
MAX TOOTH	44	44	44
COLOR	Black	Grey	Black
PULLEY BEARINGS MATERIAL	Ceramic	Steel	Steel
CAGE MATERIAL	Aluminum	Aluminum	Aluminum
WEIGHT (NO BATTERY)	293g	308g	327g

	SRAM XPLR XG-1271 Cassette	SRAM XPLR XG-1251 Cassette
SPEED	12	12
GEARING	10-44T	10-44T
COG FINISH	Nickel Chrome	Nickel Chrome
TECHNOLOGY	XG	XG
COG SIZES	10-44T:10,11,13,15,17,19,21,24,28,32,38,44	10-44T:10,11,13,15,17,19,21,24,28,32,38,44
WEIGHT	373g	412g

Specifications

	SRAM RED 1 Crankset NEW DIRECT MOUNT VERSION	SRAM Force 1 Crankset NEW DIRECT MOUNT VERSION	SRAM Force 1 Wide Crankset NEW DIRECT MOUNT VERSION	SRAM Rival 1 Wide Crankset*
SPEEDS	12	12	12	12
BB COMPATIBILITY	All SRAM Road DUB BBs	All SRAM Road DUB BBs	All SRAM Road WIDE DUB BBs	All SRAM Road WIDE DUB BBs
CHAINRING SIZE	38T, 40T, 42T, 44T, 46T	38T, 40T, 42T, 44T, 46T	38T, 40T, 42T, 44T, 46T	38T, 40T, 42T, 44T, 46T
CRANK ARM LENGTH	165mm, 167.5mm, 170mm, 172.5mm, 175mm, 177.5mm	165mm, 167.5mm, 170mm, 172.5mm, 175mm, 177.5mm	165mm, 167.5mm, 170mm, 172.5mm, 175mm, 177.5mm	160mm, 165mm, 170mm, 172.5mm, 175mm
CHAINLINE	45.0mm	45.0mm	47.5mm	47.5mm
BB SPINDLE INTERFACE	DUB	DUB	DUB	DUB
CHAINRING MATERIAL	Aluminum	Aluminum	Aluminum	Aluminum
BOLT CIRCLE DIAMETER	Direct Mount	Direct Mount	Direct Mount	Direct Mount
CRANK ARM MATERIAL	Carbon	Carbon	Carbon	Aluminum
COLOR	Natural carbon	Natural carbon	Natural carbon	Black
WEIGHT	462g 172.5mm / 40T, standard spindle	598g 172.5mm / 40T, standard spindle	604g 172.5mm / 40T, wide spindle	706g 172.5mm / 40T, wide spindle

*Released on April 15, 2021

A close-up photograph of a bicycle's front suspension fork, specifically the RockShox XPLR model. The fork is dark blue with silver accents. The text 'ROCK SHOX' and 'XPLR' are visible on the upper fork leg. The background shows the spokes of a bicycle wheel and a blurred green landscape.

XPLR suspension



MY22 SUSPENSION

Give gravel some travel.

**ROCKSHOX BRINGS THE PARTY TO GRAVEL
WITH A NEW FORK AND DROPPER POST.**

The allure of the open gravel road might be paradise for adventurous riders, but it still comes with its own set of tiny speed bumps. With so many gravel riders getting off-road, it was only a matter of time before we found our small-rock rhythm.

The all-new XPLR collection is designed specifically to make dirt road journeys extra efficient and more enjoyable. Suspension adds more comfort to take the edge off. It adds confidence and more control when the terrain gets challenging. And it means riding faster while maximizing your grip on rough roads. Built from the ground up to gravel, the new Rudy features enough travel to keep your ride comfortably in control when curiosity takes you off the beaten path. Matched with the fresh Reverb AXS XPLR, we've created a gravel specific design complete with built-in compliance to really open it up on new terrain.



A cyclist wearing a red shirt, black shorts, and a grey helmet is riding a black gravel bike with orange-rimmed wheels on a grassy field. The background is blurred to indicate motion.

Put Rudy in the game.

Rudy XPLR is purpose-built for gravel. More grip. More control. Way more fun. Whether the gravel gets choppy, or the tarmac breaks up before you, Rudy shines when the road gets rough or the singletrack beckons. Rudy saves your body from taking a beating, you'll ride faster, for longer, and be less fatigued. It even steers better with more precise control ensuring the front wheel doesn't deflect off sudden hits.

Charger Race Day damper

The Charger Race Day damper is built to meet the needs of the world's fastest cross country racers. It's the lightest damper we've ever made, packed with race-winning performance and efficiency. Tuned to provide even more efficiency for the gravel rider, rock-solid lock-out, and plenty of comfort and control on the paths less pedaled. Charger Race Day is the perfect fit for Rudy.



Smoother is faster

Designed specifically for gravel and e-gravel bikes, RockShox's new Solo Air spring redefines the way a shorter travel fork can take the edge off the road ahead. This all-new design remains sensitive and smooth through small chatter and resists harsh bottom outs with bigger hits. Solo Air helps save your wrists, hands, forearms, and sanity. Ride faster without worrying about the bumps ahead.



Put a fender in front of you

To those who don't need a fender, we salute you. For riders who grind muddy roads all year long or need the occasional coverage, Rudy allows you to customize your fender needs to the region or season. Rudy offers full fender compatibility featuring our new hidden custom stealth stay bosses for a secure and seamless look. If a short fender is more your style, the sturdy 3-bolt premium RockShox fender looks great and fits right in place. The RockShox premium short fender will come with your new Rudy and also sold separately as a RockShox accessory.

Not just for looks

Strong, light, and plenty of style. What more could you ask for? The Rudy Ultimate features a machined and anodized crown that keeps the grams low while quality remains high.

Clearance matters

On the long unknown road to nowhere, tire clearance matters. Rudy puts space between the rubber and the bike, accommodating up to 50mm wide tires and all the mud they shed.

ROCKSHOX

Rudy Ultimate XPLR

The new Rudy is a perfect match for your gravel bike. It's energy-efficient for straightaways and offers enough travel to keep you comfortably in control when things get rough. Featuring all-new 30mm upper tubes built around the Charger Race Day damper (our lightest damper ever) and our proven SoloAir spring. Rudy offers precise steering, full or short fender compatibility, and the looks to make your road bike proud. Everything designed with the needs of gravel riders in mind.

—
Purpose-built and laser-focused on gravel and e-gravel bikes

30mm upper tubes are light and look the part

30mm or 40mm travel options

Charger Race Day damper tuned for gravel needs with rock-solid lockout and a full range of rebound adjust

Solo Air spring perfectly tuned for shorter travel and efficiency over bumps

Short fender compatibility with a 3-bolt system

Full fender compatibility with custom stealth stay bosses

Lightweight machined and anodized crown offers a premium and durable finish

Maxima Plush damping fluid reduces friction and silences damper noise

Up to 700x50 tire clearance

Available in new Kwiqsand Signature colorway or Gloss Black

E-bike approved

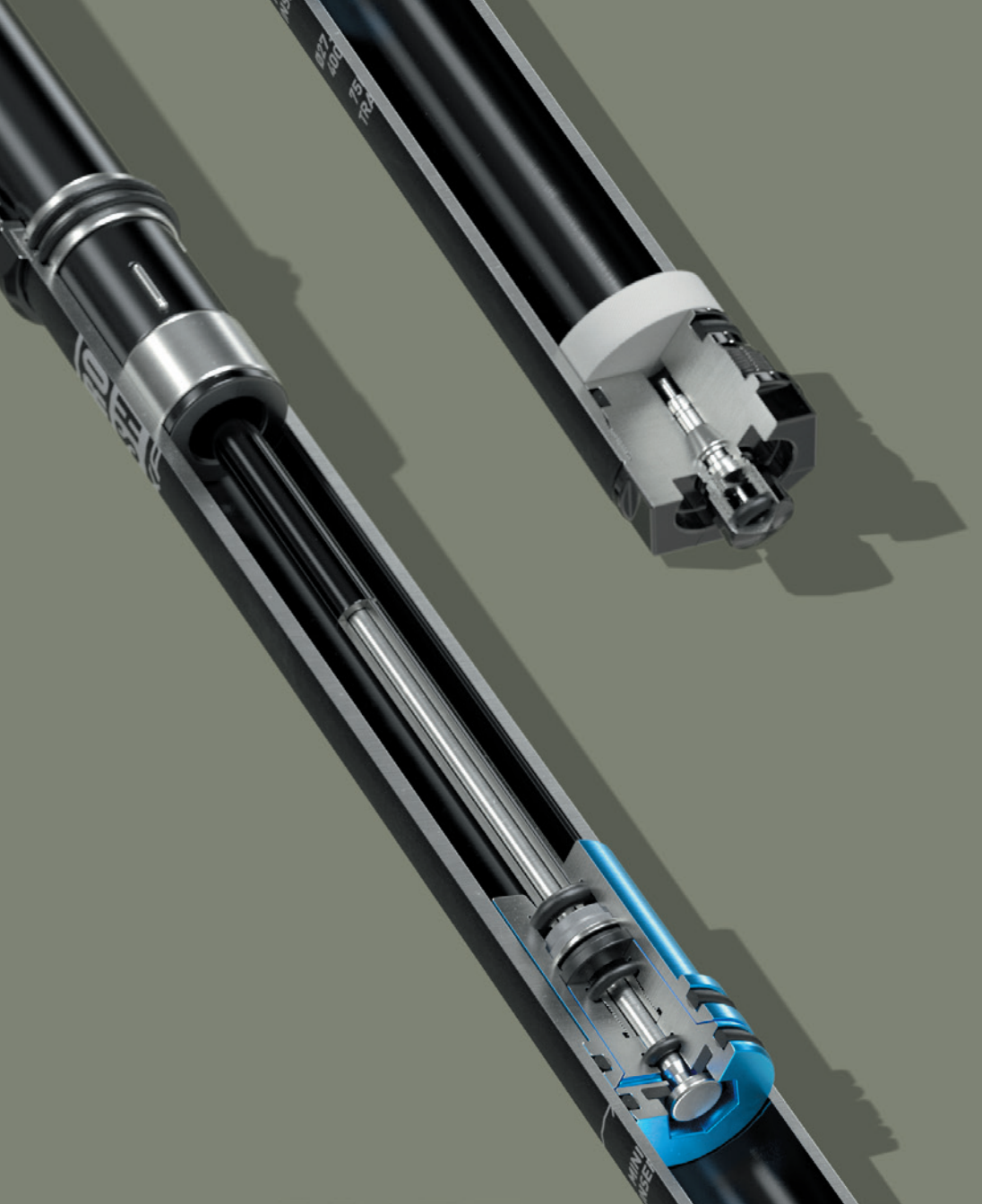
FS-RUDY-ULT-A1



A person is riding a mountain bike on a dirt trail, viewed from behind. The rider is wearing a red and black plaid shirt and light-colored shorts. The bike's rear wheel, chain, and a dropper seat post are visible. The background is a sunlit forest with tall trees and a path leading into the distance. The overall mood is adventurous and serene.

Dropper revolution

Like its forebearer, the new Reverb AXS XPLR dropper post represents a paradigm shift for riding off the pavement. Most importantly, you no longer need to hold on for dear life. By getting the saddle out of the way, you can descend with pure confidence and control, keeping the bike nimble under you.



Built specifically for gravel

We could have made the current Reverb AXS a little smaller, but that wasn't what gravel riders needed. The new Reverb AXS XPLR offers great performance and features all-new air only internals with built-in ride compliance called ActiveRide. Rock-solid when fully extended for max efficiency, new ActiveRide is there to take the edge off vibrations when you're hammering it home. Tunable to a rider's liking, ActiveRide engages the moment you dip into the seatpost's travel. It's there to soak up the small chatter from the road, meaning more grip and comfort while seated for the long haul. It's a seatpost finally able to save your...

SRAM AXS compatible

Because working together takes us further. The new Reverb AXS XPLR dropper post is enabled by SRAM AXS technology, part of the ultimate personalized cockpit with next-level interaction, personalization, and connectivity across all AXS enabled components. Tap into the power of AXS.

ROCKSHOX

Reverb AXS XPLR

The new Reverb AXS XPLR dropper post delivers more control, confidence, and fun on gravel roads everywhere. Getting the saddle out of the way means more room to move, saving you from awkward maneuvering and sketchy descents. We created an all-new design complete with lightweight air-only internals featuring built-in compliance we call ActiveRide. It's like travel for your saddle. Enabled by SRAM AXS technology, Reverb AXS XPLR is part of the ultimate personalized cockpit.

New 27.2mm Reverb AXS XPLR delivers more control, confidence, and fun for gravel

ActiveRide - Air only internals provide a fully rigid top-out position. With the touch of your AXS controller, you've got built-in compliance to ensure comfort and control over the roughest sections of gravel

Two travel options to choose - 50mm or 75mm

Saddle clamp options compatible with 7mm round rails, 7x9mm oval rails, and 7x10mm oval rails

Seat post length includes 400mm and 350mm (50mm drop only)

AXS Technology allows rider customization via the AXS Mobile App

AXS handlebar controls (drop or flat bar)

Shared battery with all other SRAM AXS enabled components

System is completely waterproof and dustproof to IP69K - take it anywhere

SRAM AXS battery and charger included



SP-RVB-XPLR-A1

Specifications

RockShox Rudy Ultimate XPLR

WHEEL SIZE	700c
TRAVEL (mm)	30mm, 40mm
DAMPER TYPE	Charger Race Day
FORK OFFSET	45mm (700c), 51mm (700c)
COLOR	Gloss Black, Kwiqsand
AXLE	12x100mm
UPPER TUBE TYPE	30mm straight wall aluminum
SPRING	Solo Air
CROWN OD (mm)	50

RockShox Reverb AXS XPLR

POST DIAMETER	27.2mm
TRAVEL	50mm, 75mm
POST LENGTH	350mm, 400mm
REMOTE	AXS Controller Sold Separately
SADDLE RAIL COMPATIBILITY	Oval (7x10 Only), Round/Oval (7x9)



A close-up, low-angle shot of a cyclist riding a road bike on a dirt trail. The cyclist is wearing blue shorts and a white jersey. The bike is black with blue accents on the frame and fork. The text 'XPLR wheelset' is overlaid in a large, white, serif font. The background is a blurred forest scene with sunlight filtering through the trees.

XPLR wheelset

ZIP

MY22 XPLR WHEELSET

Roll with it.

ZIPP SMOOTHES YOUR RIDE WITH A
PURPOSE-BUILT GRAVEL WHEELSET.



ZIPP

101 XPLR wheelset

The 101 XPLR is our first purpose-built wheelset for gravel. Thanks to our MOTO Technology, this wheelset arms gravel cyclists with more control and durability over harsh terrain, providing a smooth ride quality that helps reduce rider fatigue. That means a more comfortable ride. Think of it as a magic carpet ride over primitive roads, especially with large tubeless tires at lower tire pressures. This wheelset is ideal for gravel racing, adventure or any long day in the saddle.

—
ZR1 hubset for better seal design, improved durability and quicker response with 66 points of engagement

Available in 700c or 650b with a 27mm wide internal profile

Weights: 700c: 1,665g
650b: 1590g

Our MOTO Technology, the 101 XPLR's single-wall rim construction, provides excellent compliance and vibration damping

Available in two colors, Standard and Kwiqsand

Lifetime Warranty

TyreWiz is an add-on option for 101 XPLR to dial in your pressure for an even more compliant ride

MOTO
TECHNOLOGY



ZIP

G40 XPLR tire

The tire's casing and bead-to-bead puncture protection strip navigates the fine line between supple and stiff so that grip and performance do not suffer while making an incredibly durable gravel tire

The G40 XPLR 40mm width was carefully selected to be most effective with its tread pattern while also fulfilling riders' evolving preferences for wider tires for gravel events and off-pavement riding

Weight: 480g

Tubeless Ready and Hookless compatible, tube compatible

ETRTO: 40-622 (700x40c)

Tan sidewall



TI-TN6C-GCLN-A2

HB-DBSC-SL7X-A2



ZIPP

Service Course SL-70 XPLR handlebar

Updated distinctive Zipp cosmetics

70mm reach and 115mm drop allow a comfortable hoods position and a shallow drops position

5° drop flare and 11° drop outsweep creates a drops position 6cm wider than hoods

Ergonomic top with 3° backsweep

Matte Black nano blast aluminum

ISO 4210 compliant. See Declaration of Conformity for details.

Lifetime warranty

Specifications

Zipp 101 XPLR	
SIZE	650b, 700c
RIM CONSTRUCTION	Carbon – Hookless
TIRE COMPATIBILITY	Tubeless tires only
BRAKE COMPATIBILITY	Disc (Center Lock)
RIM - INSIDE WIDTH	27mm
RIM PROFILE	Asymmetrical
RIM FINISH	NCF, adhesive decals
NIPPLE MATERIAL	Aluminum
SPOKE TYPE	CX-Sprint
SPOKE COUNT	28
SPOKE PATTERN	3 Cross
DRIVER BODY TYPE	SRAM XDR, SRAM/Shimano Road
AXLE TYPE	TA 12x100, TA 12x142
BEARINGS	Cartridge - Steel
DRIVER MECHANISM	6 Pawls Leaf Spring, 66 POE
WEIGHT	700c: 1,665g 650b: 1590g

Zipp G40 XPLR tire	
TIRE TYPE	Tubeless Ready
TIRE SIZE	700x40
WEIGHT	480g
Zipp Service Course SL-70 XPLR Handlebar	
MATERIAL	AL-7050
REACH	70mm
DROP	115mm
WIDTH (CENTER-TO-CENTER)	40cm, 42cm, 44cm, 46cm
CLIP COMPATIBLE	Yes
CLAMP DIAMETER	31.8mm
RAMP ANGLE	10°
OUTSWEEP	11°
BACKSWEEP	3°
DROP SHAPE	Variable
CLAMP WIDTH	100mm
FINISH	Matte with stealth decals
DROP FLARE	5°

XPLR

Three brands. Infinite ways to gravel.

The XPLR collection from SRAM, RockShox, and Zipp celebrates a new era of drop bar riding with three product sets to make gravel yours. Every upgrade works great by itself or all together. So pick a path, or mix and match galore. After all, gravel is what you make it.

SRAM



ZIPP



Thank you

SRAM

**ROCK
SHOX**

ZIP